## THINGS ARE TRENDING UP IN WATERDOWN

The condo boom continues to spill over into more corners of Southwestern Ontario as buyers across the region seek out affordable communities within the scorching hot GTA West market.

ommuters, in particular, are always looking at cities along the QEW • corridor, and Waterdown is quickly emerging as the smart and sensible place to put down roots at dramatically lower prices than in other neighbouring cities.

Enter Trend Living – a sophisticated and savvy condominium community by New Horizon Development Group, set to begin sales this Spring. The entire complex, consisting of 4 strikingly-designed mixeduse buildings, will complement the current low-rise residential offerings and bring contemporary, on-trend housing choices to the area.

Trend is already attracting an overwhelming amount of interest as prospective buyers steadily become more aware of all the community has to offer. Ideally situated between the Aldershot GO Station and the Burlington GO Station, 45 minutes from downtown Toronto and the U.S. border, Trend is a commuter's dream. Waterdown's city centre has seen significant growth in recent years with ample retail plazas and shopping options, while still managing to maintain the charm of a chic village. Factor in the abundant outdoor attractions and

the vibrant arts scene, and it's easy to see why Waterdown is drawing so much demand.

New Horizon has achieved record-setting, rapid sellouts at their last four communities, in large part due to their ability to bring developments that meet the true demands and desires of today's buyer while also reflecting the realities of the alwayscorrecting marketplace.

"We've learned what works and what doesn't," explains New Horizon president Jeff Paikin. "Even after our most recent successes, we've found areas where we can improve our offering and innovatively deliver the best value to our homeowners. That trend will continue in Waterdown with this condo offering."

The first phase at *Trend* will offer 251 thoughtfully-designed suites at a starting price of \$239,990.

Register now to view floor plans and receive first access to sales this Spring at *TrendLiving.ca*.

## IGNORE THE FADS FOLLOW THE TREND



SALES BEGIN **SPRING 2019** 

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